



M.A. Digital Journalism

For more information and how to apply, visit:
www.hmkw.de

- Private university
- State-approved
- Accredited by FIBAA and the German Council of Science and Humanities

Start summer (April) and winter term (October)

Locations Berlin, Cologne, Frankfurt/Main

Language English or German

Type Full-time or part-time

Tuition fees Full-time: € 670,- monthly
Part-time: € 449,- monthly

Duration Full-time: 4 semesters
Part-time: 6 semesters

Applications accepted at any time

Overview

- **Features:** Technical focus: digital production tools and communication channels
Topical focus: culture/entertainment and business/politics
Didactics: theories and trends of converging digital content production – practical projects!
- **Language:** English (Berlin, Frankfurt/Main) or German (Cologne, Frankfurt/Main)
- **Learning outcomes:** Mastery of the professional standards of digital journalism, cross-media development of print, audio/video, online/social media content

Target Group

- **Applicants:** Graduates of an undergraduate social science or humanities programme (Bachelor's, Diplom, Magister) with one of the two main focuses:
 - Journalism, languages, communication, media
 - Economics, social sciences, or culture related studies
- **Career options:** Journalist, publicist, speaker, editor, PR officer, communication and media scientist, content curator, community/social media manager, head of communication, media consultant

Admission Requirements

- Very good degree in one of the areas mentioned (university or university of applied sciences)
- Successful interview and letter of motivation

General modules

Elective subjects:

- Electives on convergent technological trends, media law, media production, intercultural management skills, media psychology, business English etc.

Subject-specific modules

- Journalistic professionalisation in researching, producing, editing, editing, curating, presenting
- Cross-media journalism and journalism in convergent media

Specialization

- Theory and practice of journalism in the fields of Business/Politics and Culture/Entertainment



M.A. Digital Journalism

Subject-specific competencies

5 foundational modules

MM	Mass Media Presence and future of professional journalism
JW	Journalistic Writing Research techniques, writing styles, journalistic genres
DFS	Digital Formats and Storytelling Attention getting, storytelling, arc of tension etc.
CCR	Crossmedia, Curation, Editorial Management Interdepartmental workflow, quality control etc
CJM	Convergence of journalistic media Crossmedia and intermedial publishing practice

2 fields of specialization

B/P	Business/Politics Scientific and journalistic basics of economics and politics: theory and practice on current topics
C/E	Culture/Entertainment Scientific and journalistic basics of culture and entertainment: theory and practice on current topics

1 further module

MTh	Master Colloquium and Thesis Colloquium devoted to master subjects, writing of the MA-Thesis (4th term)
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Interdisciplinary competencies (3 of 8 elective modules)

Basics

BusE Business English

Commercial correspondence, presentation and moderation

LawM Law and the Media

Copyright, DRM, privacy and ethical-juristic issues

Technology

MAM Media Asset Management

Organisation of data/documents: formats, versioning, searching, distribution etc.

CTT Converging Technological Trends

Convergence of communication, computing, and broadcasting technologies

MPro Media Production

Introduction to the most important techniques of creative and professional media production

Human Factors

IntLT Intercultural Leadership Techniques

Managerial capabilities in a globalized world

MPsy Media Psychology

Psychological foundations of media consumption

Methodological basics

ESR Empirical Social Research

Quantitative and qualitative methods, conception and implementation of empirical social research



M.A. Digital Journalism

WHT = weekly hours per term
1 WHT = 1 lesson (à 45 min) per semester week

Key figures:

16 weeks lecture period per semester
65 WHT total
30 Credit Points (CP) per semester
120 CP total
30 Workload Hours (1 WL of 60 min) per CP

Module Chronology

			1. year			2. year			2. year					
			1. semester			2. semester			3. semester			4. semester		
			Winter 2020/21			Summer 2021			Winter 2021/22			Summer 2022		
			WHT	CP	WL	WHT	CP	WL	WHT	CP	WL	WHT	CP	WL
Comprehensive modules			One of these modules must be chosen in the 1., 2. and 3. semester, resp.											
1	BusE	Business English												
2	LawM	Law and the Media												
3	MAM	Media Asset Management												
4	CTT	Converging Technological Trends	4	6	180	4	6	180	4	6	180			
5	MedP	Media Production												
6	IntLT	Intercultural Leadership Techniques												
7	MPsy	Media Psychology												
8	ESR	Empirical Social Research												
Subtotal I			4	6	180	4	6	180	4	6	180			
Subject specific modules			WHT	CP	WL	WHT	CP	WL	WHT	CP	WL	WHT	CP	WL
Foundational modules														
1	MM	Mass Media	5	6	180									
2	JW	Journalistic Writing	5	6	180									
3	DFS	Digital Formats and Storytelling				5	6	180						
4	CCR	Crossmedia, Curating, Editing Management				4	6	180						
5	CJM	Convergence of journalistic media							5	6	180			
Subtotal			10	12	360	9	12	360	5	6	180			
1 major + 1 minor specialization														
6	Po	Politics	4	6	180									
7	CC	Cultural Theories and Concepts	4	6	180									
8	Ec	Economics				4	6	180						
9	CE	Culture and Entertainment				4	6	180						
10	Maj *)	Major: Project Po/Ec or CC/CE							7	10	300			
11	Min	Minor: Project Po/Ec or CC/CE							4	8	240			
Subtotal			8	12	360	8	12	360	11	18	540			
1 further module														
12	MTh	Master Colloquium and Thesis										2	30	900
*) Towards the end of the second term, at the latest, each group must have decided upon either <u>B/P</u> or <u>C/E</u> as the 'major' subject of semester 3. This amounts to the following hours and credits in total: -- 12 WHT / 20 CP for the <u>minor</u> subject												2	30	900
Subtotal II			18	24	720	17	24	720	16	24	720	2	30	900
Total I+II			22	30	900	21	30	900	20	30	900	2	30	900



M.A. Digital Journalism

-part-time-

WHT = weekly hours per term
1 WHT = 1 lesson (à 45 min) per semester week

Key figures:

16 weeks lecture period per semester
65 WHT total
30 Credit Points (CP) per semester
120 CP total
30 Workload Hours (1 WL of 60 min) per CP

Module Chronology

		1. year			2. year			3. year											
		1. semester			2. semester			3. semester			4. semester			5. semester			6. semester		
		Winter 2020/21			Summer 2021			Winter 2021/22			Summer 2022			Winter 2022/23			Summer 2023		
		WHT	CP	WL	WHT	CP	WL	WHT	CP	WL	WHT	CP	WL	WHT	CP	WL	WHT	CP	WL
Comprehensive modules		<p>One of these modules must be chosen in the 1., 2. and 3. semester, resp.</p>																	
1	BusE Business English																		
2	LawM Law and the Media																		
3	MAM Media Asset Management																		
4	CTT Converging Technological Trends	4	6	180	4	6	180	4	6	180									
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	Subtotal I	4	6	180	4	6	180	4	6	180									
Subject specific modules		SWS	CP	WL	SWS	CP	WL	SWS	CP	WL	SWS	CP	WL	SWS	CP	WL	SWS	CP	WL
Foundational modules																			
1	MM Mass Media	5	6	180															
2	JW Journalistic Writing	5	6	180															
3	DFS Digital Formats and Storytelling				5	6	180												
4	CCR Crossmedia, Curating, Editing Management				4	6	180												
5	CJM Convergence of journalistic media										5	6	180						
	Subtotal	10	12	360	9	12	360				5	6	180						
1 major + 1 minor specialization																			
6	Po Politics							4	6	180									
7	CC Cultural Theories and Concepts							4	6	180									
8	Ec Econom B or C (depending on the group's choice)										4	6	180						
9	CE Culture and Entertainment										4	6	180						
10	Maj * Major: Project Po/Ec or CC/CE													7	10	300			
11	Min Minor: Project Po/Ec or CC/CE													4	8	240			
	Subtotal							8	12	360	8	12	360	11	18	540			
1 further module																			
12	MTh Master Colloquium and Thesis													1	6	180	1	24	720
	Subtotal II	10	12	360	9	12	360	8	12	360	13	18	540	12	24	720	1	24	720
	Total I+II	14	18	540	13	18	540	12	18	540	13	18	540	12	24	720	1	24	720

*) Towards the end of the second term, at the latest, each group must have decided upon either **B/P** or **C/E** as the 'major' subject of semester 3. This amounts to the following hours and credits in total:

-- 12 WHT / 20 CP for the **minor** subject
-- 15 WHT / 22 CP for the **major** subject